



IMPACT REPORT

Qurban Meat Distribution Project

 Egyptian Camp B-13 — Al-Maqousi area — North Gaza Strip



Implementation by:



PHOENIX
EVERY SERVICE ONE HUB

Phoenix
Logistics & Relief Services

June 1, 2026



3 KG

Per Family

1,200 KG

Total Meat Distributed

360

Families Benefited

Project Overview

Against the backdrop of one of the most severe humanitarian crises in Gaza — particularly in the northern region — thousands of displaced families have been living in tent camps, deprived of basic necessities. The Qurban (sacrificial meat) Distribution Project served as a humanitarian bridge connecting the generosity of international donors with those most in need.

Phoenix Company executed this project with funding from **INH Indonesia (International Networking for Humanitarian)** on the occasion of Eid Al-Adha 2026. A total of **1,200 kilograms of Qurban meat** was distributed to **360 displaced families in Egyptian camp B-13, north Gaza Strip.**



Project Details

Funding Organization



INH International
Networking For
Humanitarian

Implementing Team

Phoenix Company

Execution Area

Egyptian Camp B-13 — Al-Maqousi area — North Gaza Strip

Date of Execution

June 1, 2026

Number of Beneficiary Families

families 360

Total Quantity Distributed

kilograms of Qurban meat 1,200

Distribution Rate

kg per family 3

Project Objectives

- Distribute 1,200 kg of Qurban meat to 360 displaced families in Egyptian camp B-13, north Gaza Strip.
- Strengthen the field presence of INH Indonesia and deliver a professional humanitarian documentation experience
- Produce high-quality visual content reflecting the true humanitarian impact of the project
- Deliver a comprehensive Impact Report in English to the donor
- Build a long-term trust relationship with INH as this marks their first joint collaboration
- Add a symbolic dimension through the delivery of a tree seedling, representing continuity and hope



Implementation Process

Phase 1 — Meat Cutting & Weighing Documentation

- Arrived at the certified butchery in north Gaza in the early morning hours
- Checking the freezing temperature and meat quality — wide shots showing the full 1,200 kg quantity
- Documented the machine sawing, weighing (per kilogram), and packaging processes
- INH Indonesia logo prominently displayed on all bags



Phase 2 — Transportation via Refrigerated Truck

- Verified the refrigerated truck displayed the INH Indonesia logo clearly
- Filmed exterior and interior of the truck, with the temperature screen visible in frame
- The truck departed at 9:00 AM from Ansar Roundabout toward Al-Mawasi Camp in the north



Phase 3 — Camp Coordination & Beneficiary List

- Coordinated with camp director Shahab Hamash (Abu Taha) to explain the project and donor
- Obtained an official signed list of 360 beneficiary families with household size data
- Captured aerial and ground-level shots documenting the camp's humanitarian reality

Phase 4 — Field Distribution

- The team wore INH Indonesia-branded jackets before entering the camp
- Carried out organized distribution according to the verified names list, with full photo/video documentation
- Displayed the INH Indonesia logo banner and a gratitude message to Indonesia



Phase 5 — Family Selection & Gifts

- Selected an extended family (grandparents, children, grandchildren) for a featured segment
- Presented children with clothing gifts and toys on camera; children wore the new shirts bearing the Indonesian flag and INH logo

Phase 6 — Cooking & Shared Meal Documentation

- Filmed the meat and rice cooking process over firewood beside the tent — detailed close-up shots
- Captured the grandfather raising his hands in prayer for the donors — clear and audible
- Recorded a short thank-you message from the grandmother (under 10 seconds)
- Closing shot: happy faces, food on the table, children in their new clothes



Deliverables Completed

Deliverable	Notes
Full professional project video	4K high-quality edit
Impact Report (English)	For the INH website and donor
Link on INH website	Direct coordination with INH management
INH-branded team jackets 4	Delivered before execution day
children's shirts (Indonesian flag + INH logo) 4	Design approved before printing
foam banners: donor logo + thank-you message 2	Ready before filming
Signed beneficiary list (360 families)	Signed by camp director Shahab Hamash
Tree seedling	Symbolic handover moment documented

Humanitarian Impact

Fresh Qurban meat reached 360 displaced families — providing a quality protein meal for an estimated 1,800+ individuals (averaging 5 persons per family) on the blessed day of Eid Al-Adha. Beyond nutrition, the project had a profound psychological and spiritual impact: it restored a measure of Eid celebration for camp residents and conveyed a powerful message of international solidarity from the Indonesian people to their brothers and sisters in Gaza.

- ✓ **360 displaced families** received their meat portions on Eid day
- ✓ **+1,800** individuals benefited from quality protein nutrition
- ✓ One extended family participated in a shared meal and received children's gifts and a tree seedling
- ✓ A documented message of international solidarity from Indonesia to Palestine



About Phoenix Company

Phoenix Company holds a distinguished professional track record in managing humanitarian and logistical operations across the Gaza Strip. Key achievements include:

+963,000

Field Reach

Beneficiaries across
all areas of Gaza

+1,000

Projects Executed

Relief and emergency
projects completed

Expert

Event Specialization

Mass events for
children, safety ensured

 +972 59-270-9090  <https://www.phoenixhub.co>  info@phoenixhub.co





Thank You



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